

Town of Raymond – Electronic Sign Policy

Adopted 1/9/2018

Purpose

- The primary purpose of the Town of Raymond’s electronic signs is to promote the Town of Raymond’s meetings, events and services.
- Additionally, the signs will:
 - Enhance Town communications and transparency.
 - Help Raymond be a more welcoming place for the public.
 - Recognize achievements and events within the Town of Raymond.
 - Promote safety awareness in the community.

Policies

- The Town of Raymond operates the town’s 2 electronic signs.
- The Town Manager may delegate sign management responsibilities as necessary.
- Priority will be given to Town departments, elected committees, and Selectmen-appointed boards and committees.
- Postings will be based upon space availability at the discretion of the Town Manager.
- The Town Manager reserves the right to deny use of the sign, alter the contents and the design of information, and post/remove messages as he/she sees fit.
- Exceptions may be granted by the Town Manager on an as needed basis at his/her sole discretion.

Prohibited

- Political messages, rallies, caucuses, etc.
- Promotion of private businesses or individuals
- The sale of goods and services

How to Request a Posting

- An application must be received by the Town Office at least 10 days prior the desired date of posting.
- Applications will be available at the Town Office and on www.raymondmaine.org.
- The application will include:
 - Contact information for the requestor
 - The nature of the event to be posted and how this event benefits the citizens of the Town of Raymond
 - The desired text, and any desired pictures

Approved this 9th day of January, 2018, by the Raymond Board of Selectmen:

Teresa Sadak, Chairman

Rolf Olsen, Vice Chairman

Joseph Bruno, Parliamentarian

Samuel Gifford

Lawrence Taylor