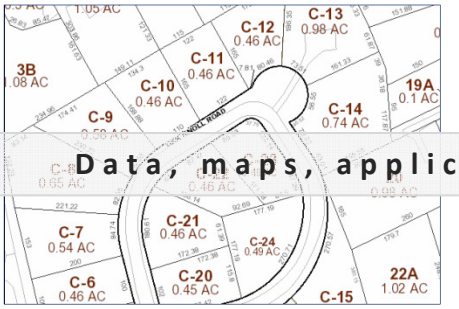
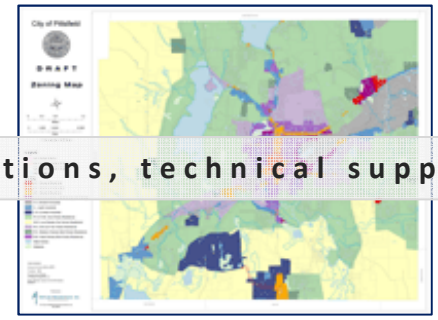
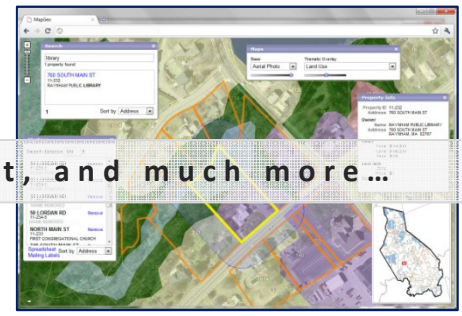
RESPONSE TO REQUEST FOR PROPOSAL FOR:

GIS SERVICES







Data, maps, applications, technical support, and much more…

SUBMITTED TO:

TOWN OF RAYMOND, MAINE

SUBMITTED MAY 11, 2012 BY:

www.AppGeo.com

24 School Street, Suite 500, Boston, MA 02108
Tel: 617-447-2400 ● Fax: 617-259-1688

APPGEO PROPOSAL: 2012-0109P

This proposal includes methods and ideas that shall not be disclosed for any purpose other than to evaluate this proposal. Should a contract be awarded to AppGeo, the Government shall have the right to duplicate, use, or disclose this proposal to the extent provided in the resulting contract.

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May 10, 2012

Danielle Loring, Executive Assistant
Raymond Town Office
401 Webb Mills Road
Raymond, ME 04071

RE: Transmittal Letter for GIS Services for the Town of Raymond

Dear Ms. Loring:

Applied Geographics, Inc. (AppGeo) is responding to the Town of Raymond's Request for Proposals (RFP) for Planning, Economic Development and GIS Services because we are confident that we can provide the appropriate and most useful range of GIS services that meet your needs in a cost-effective manner.

In responding, as allowed, we are proposing to provide GIS consulting services only. We are comfortable with the Town determining how best to contract for the mix of services that it requires. We hope that you will choose us to be your GIS consultant regardless of how you contract for meeting your need for planning and economic development support. Our experience includes working effectively with planners, assessors and others to provide useful GIS services. Our history of successful consulting work across New England includes municipal and state government in Maine.

Our confidence in our ability to assist the Town is based on the facts that

- AppGeo has been in the GIS consulting business for more than 20 years
- Our core business is serving municipalities like Raymond
- Our range of GIS consulting services is comprehensive
- We have provided ongoing consulting support for GIS for dozens of towns like Raymond including onsite and off-site services and solutions.

Further, with a staff of 30 GIS professionals, we have the diversity of skills sets, the depth of experience, and the capacity to meet all of your needs. Our GIS expertise covers Open Source and Esri GIS platform technologies, as well as AutoCAD, Trimble GPS, and Vision Appraisal. We are also confident that we can offer objective advice in response to your requirements, technology preferences, and budgetary constraints.

Finally, we believe that we can help Raymond achieve greater utility and efficiency with its current GIS investments. For example, we offer a hosted web-solution, MapGeo™, that will enable your Town staff to immediately have self-service access to maps and data important to them.

This proposal presents the details of our approach and our qualifications for this work. Should you have any questions or require additional information, please feel free to contact me directly by telephone (617-447-2468) or email (mterner@appgeo.com).

Sincerely,

Michael Terner, GISP
Executive Vice President

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